

STRAIGHT FORWARD

NL-25-02

A Month of Success and Innovation!

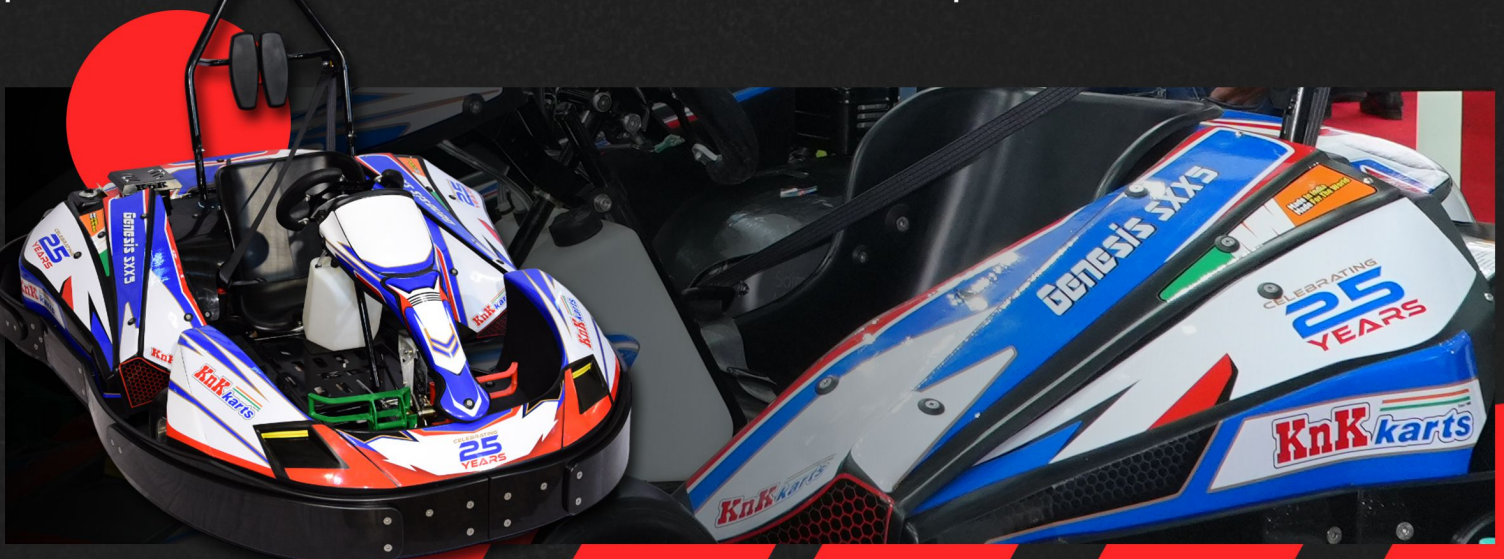
February was an exciting and a rewarding month for KnK Karts Pvt Ltd! We had the privilege of participating in the IAAPI Expo 2025, held in Mumbai from February 19th to 21st, where we showcased our latest advancements in karting technology. The event was a tremendous success, allowing us to connect with both new and long-standing customers while unveiling two brand-new models – Genesis S25 & Genesis SXX5.



Grand Launch: Genesis S25 & Genesis SXX5

The Genesis SXX5

A revolutionary kart designed for maximum safety, durability, and aesthetics, incorporating CIK-FIA recommended safety features and a newly designed front pod for a sleek and aggressive look. With its heavy-duty Italian-made brake caliper, enhanced additional dampeners for extra guardrail stability, and 2-stage guardrail protection kit, this kart sets new standards for rental kart performance.



The Genesis S25

Build Your own kart

On the other hand, the Genesis S25 offers the perfect blend of affordability and durability, allowing customers to customize their kart with optional features like hydraulic brakes, a 30mm or 40mm axle upgrade, seatbelt, roll hoop, racing type steering wheel kit and a Stage II Bumper Kit. Positioned between our popular Genesis S22 and SXX2 models, it is built to provide an adaptable and cost-effective karting solution.



Overwhelming Response & Prestigious Recognition

The response to our new launches was phenomenal! We received a significant number of bookings from both new and existing customers, reinforcing the trust and enthusiasm within the karting community. Adding to our achievements, we were honored with the **"Best Creative & Innovative Product"** award at IAAPI 2025, a recognition of our relentless pursuit of excellence in go-karting innovation.



Social Media Buzz at IAAPI 2025!

We were thrilled to be joined by four social media influencers

—————●  [deadpoolsmotoring](#)

—————●  [pranitwatve_racing](#)

—————●  [tanvihegde](#)

—————●  [thedrivershub](#)

who captured the excitement of our new launches and the overall experience at IAAPI. Their engaging content and live interactions helped bring the thrill of karting to a wider audience, creating a buzz across various digital platforms.



A Big Thank You!

We extend our heartfelt gratitude to everyone who visited our booth, engaged with us, and showed support. Your enthusiasm and feedback drive us to push boundaries and continue delivering top-quality, high-performance karts. Stay tuned for more exciting updates as we gear up for another promising month ahead!

Team KnK Karts Pvt Ltd
Redefining Karting, One Innovation at a Time!